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### **Somero® Screeding the Way to Green**

White paper on pervious concrete selected for presentation at Concrete Show South America

**Fort Myers, Fla.** — It has been called “the pavement that drinks” and described by “when it rains, it drains.” Pervious concrete—a porous yet sturdy concrete—is now considered a critical part of sustainable development and environmental protection of precious water supplies around the world. Yet there remain large gaps in understanding how to work with pervious concrete due to its zero slump and other unique properties. To fill the knowledge void, Somero was selected to present a white paper on pervious concrete in August at Concrete Show South America 2008 in São Paulo, Brazil,

Educating the public and its customers about the distinctive properties of pervious concrete is another part of what Somero views as its leadership role in concrete placement equipment. “The emphasis on ‘Green’ construction and technology this year increases the importance of teaching contractors in the U.S and elsewhere about pervious concrete,” said Howard Hohmann, vice president of sales for North and South America. “Somero is proud to be part of this effective means to address environmental issues and support green, sustainable growth,” said Hohmann. The white paper will address the technical application of pervious concrete in addition to its economic and environmental benefits. Copies of the paper will be available at [www.somero.com](http://www.somero.com) after the presentation in Brazil.

Somero Enterprises, Inc<sup>®</sup>, whose patented Laser Screed<sup>®</sup> revolutionized the concrete industry 21 years ago continues to be on the leading edge by adapting its technology to work with pervious concrete. Partnering with Dale Fisher, president and CEO of PCI Systems LLC that deals exclusively with pervious concrete, Somero engineers developed a special 12’ pervious head attachment for the large SXP<sup>™</sup> Laser Screed. It has been through extensive testing to ensure its compatibility with the special characteristics of pervious concrete. With its laser-controlled accuracy, the Somero pervious head is becoming the application method of choice for environmentally-aware contractors of parking lots and developments across the United States. Somero’s innovation in concrete leveling, contouring and placing equipment continues to make the concrete construction job site more and more productive.

*Somero Enterprises, Inc<sup>®</sup>, sells and markets its equipment in over 50 countries including Russia, China and the Middle East, with customers in every time zone around the globe. Its SXP<sup>™</sup> Laser Screed<sup>®</sup> and CopperHead<sup>®</sup> XD<sup>™</sup> Laser Screed<sup>®</sup> are now specified in the construction of warehouses, retail centers, ice rinks and other commercial construction projects that require extremely flat concrete slab floors. With headquarters in Florida, USA, Somero operates a manufacturing facility in Michigan, USA, and an international sales and service office in Chesterfield, England, answering customer service calls 24/7 on a dedicated global support line. Somero is listed on the Alternative Investment Market (AIM) on the London Stock Exchange (SOM.L.) For more information please visit [www.somero.com](http://www.somero.com)*

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